



## PHARR INTERNATIONAL BRIDGE BOARD MEMBER BIO

*Lazaro Beas*  
BOARD MEMBER

Lazaro Beas is a dedicated Board Member who plays a vital role in supporting and promoting the activities and responsibilities of the bridge's board. With a rich background in finance, manufacturing, and transportation, Lazaro brings a deep understanding of the regional supply chain and its impact on the bridge's operations.

Lazaro began his career as an Auditor at Ernst & Young in 1990, where he gained valuable experience in the financial sector. He later transitioned into the manufacturing industry as a Maquiladora Plant Manager in 2000, where he made significant contributions to regional development by leading a manufacturing facility. Since 2003, Lazaro has been the owner of a freight company, further solidifying his expertise in transportation and logistics.

He holds a CPA diploma from the University of Nuevo Leon, Mexico, earned in the fall of 1987. Lazaro's key areas of specialization include the supply chain of the regional industry, particularly in transportation and logistics. His deep knowledge of bridge operations and his ability to understand and support the needs of these operations make him a valuable asset to the board.

Throughout his career, Lazaro has been influential in shaping the supply chain commerce for regional operations, particularly through his leadership as a Plant Manager in the Maquila Industry. His daily involvement with bridge operations allows him to provide meaningful input on decisions that impact the bridge's goals and long-term success.

Lazaro is also an active member of several industry organizations, including the Maquila Association Managers (Ramaac), the Mexican Chamber of Transportation (Canacar), and the Truckers Reynosa Association (ATR). These affiliations reflect his commitment to staying connected with the industry and advocating for the needs of the transportation sector.

In his personal life, Lazaro values spending time with his family and is guided by the philosophy of respecting people from all over the world and listening to those around him. This approach not only defines his professional interactions but also reinforces his commitment to inclusive and thoughtful leadership.