

“THE CROSSING TIMES NEWSLETTER

Pharr Bridge Quarterly News

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HOT SUMMER 9 CUSTOMER APPRECIATION



A day of golfing with customers

On July 21, 2023, the Pharr International Bridge hosted the first ever Hot Summer 9 Customer Appreciation Golf outing for all their customers as a way to thank them for all their continued support throughout the years and for making the Pharr International Bridge what it is today. A Special Thank You to all our Sponsors and Door Prize Sponsors for making this event possible!!

INDUSTRIAL WAREHOUSE SUMMIT PART 2

On August 24, 2023, the Pharr International Bridge hosted the Industrial Warehouse Summit Part 2 (IWS2) aiming to expand warehouse space in the City of Pharr. The event successfully brought together Mexican investors and EDC representatives from the area opening the door to networking opportunities. The Industrial Warehouse Summit continues to pave the way for cross-border collaborations and regional growth and has quickly become the premier event for industry professionals, investors, and thought leaders from around the region.



Upcoming Events:

- **Start of the Produce Season Celebration/ A Taste of Trade:**
October 19, 2023
10:00am-2:00pm
- **Trade Talks**
October 20, 2023
10:00am-12:00pm
- **Avocado Festival**
October 21, 2023
4:00-10:00pm
- **2nd Annual Trucksgiving Luncheon**
November 16, 2023
11:00am-2:00pm
- **Customer Appreciation Holiday Social**
December 8, 2023

National Truck Driver Appreciation week



Every year in September National Truck Driver Appreciation week is celebrated, and this year the Pharr International Bridge took part in honoring truck drivers by distributing 500 bags filled with different gifts every day including a delicious hamburger from the City of Pharr's very own Tierra Del Sol Golf Club. National Truck Driver Appreciation week is an annual, nationwide celebration launched by the American Trucking Associations to recognize and honor the vital contributions of truck drivers to our daily lives and the economy.

We would like to Thank our 13 New Customers from July-September 2023 WELCOME!!