

# "THE CROSSING TIMES NEWSLETTER



Pharr Bridge Quarterly News

September 2024/Vol. 007

## DAPI5 RIBBON CUTTING CEREMONY



### Upcoming Events:

- ACE Portal Training for US Customs Brokers  
November 14, 2024  
10:00am-12:00pm
- Annual Trucksgiving Luncheon  
November 14, 2024  
12:00pm-2:00pm
- Customer Appreciation Holiday Social  
December 13, 2024  
6:00pm-11:00pm

### Infrastructure, Investment and Development

On July 29, 2024, the City of Pharr and the Pharr International Bridge proudly hosted a Ribbon Cutting Ceremony for two highly-anticipated projects, the Northbound Lane Expansion and 2nd BSIF Exit. These projects mark a milestone in the collaboration with U.S. Customs and Border Protection's (CBP) Donations Acceptance Program (DAPI5). A program where the City of Pharr collaborates with federal partners to implement innovative solutions to trade and travel facilitation and enforcement challenges.

## 1st Annual Truck Expo



## BRIDGE EXPANSION & DAPI6 GROUNDBREAKING CEREMONY



On August 14, 2024, the Pharr International Bridge along with the City of Pharr broke ground on the monumental Bridge Expansion and DAP 16 Project. This event marks the beginning of an estimated \$44 million construction initiative in collaboration with the Pharr Bridge, U.S. General Services Administration (GSA), and U.S. Customs and Border Protection (CBP). The projects will significantly enhance the city's infrastructure and foster international trade through the Pharr Bridge. A new 'twin span' will be constructed parallel to the existing bridge, adding four lanes, two crossovers, enhanced lighting, and electronic signage, all aimed at improving traffic flow, reducing wait times, and enhancing safety. The DAP 16 Project includes a Dock Expansion for both dry and cold storage, and a Regional Agricultural Laboratory & Training Center for agriculture specialists, entomologists, and insect identifiers. This center will speed up the identification of pests and diseases, allowing trucks to move through the inspection process more quickly and reducing delays.

On September 27, 2024, the Pharr International Bridge hosted their inaugural Truck Expo, a unique event that brought together trucking enthusiasts, industry professionals, and the local community for an exciting and informative day. Attendees had an opportunity to explore an impressive truck showcase featuring vehicles from various companies, participate in prize giveaways, and learn about the latest trucking products and services. Exhibitors at the event included South Texas Truck Centers, Road Ranger, McKinney Trailer Rentals, Rush Truck Centers, and more offering a comprehensive view of the industry's offerings.

**Your Connection. Your Business. Your Bridge.**

**We would like to Thank our 16 New Customers from July-September 2024 WELCOME!!**